

# Councillor Martin - QoN - Supplementary Voter Roll

Tuesday, 13 October 2026  
**Council**

**Council Member**  
Councillor Phillip Martin

Public

**Contact Officer:**  
Rebecca Hayes, Acting Chief  
Operating Officer

## QUESTION ON NOTICE

**Councillor Phillip Martin will ask the following Question on Notice:**

'In the context of the 2025 decision of the Court of Disputed Returns pertaining to the previous City of Adelaide elections, recent legislative changes to eligibility to vote in the 2027 elections and the City of Adelaide's responsibility to inform the public about them, can the Administration advise the Council on:

1. Initiatives implemented to inform the public of the changes and the process for registering for inclusion on the Supplementary Voter Roll for eligible electors,
  2. Progress to date on those initiatives and the numbers of registrations to the Supplementary Voter Roll, and
  3. What other organisations, if any, are actively promoting the legislative changes to their stakeholders and how the City of Adelaide is assisting them?'
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## REPLY

1. The Elections Team has undertaken an extensive communication and community engagement program to raise awareness of the changes and support eligible electors to enrol on the Supplementary Voters Roll. Key initiatives include:
  - 1.1 Distribution of approximately 45,000 letters to eligible voters advising them of the need to enrol including business owners, body corporates, groups, and owners of investment properties within the City of Adelaide, with the following detailed breakdown:
    - 1.1.1 18,946 to individual property owners/occupiers (Form 1)
    - 1.1.2 5,708 to body corporates (Form 2)
    - 1.1.3 19,435 to group members (Form 3)\*
    - 1.1.4 1,157 interstate/overseas recipients

\* Form 3 letters were sent to each member of a group and therefore do not represent the total number of groups.
  - 1.2 Correspondence issued to individuals who are no longer eligible to vote, advising them of the changes to their voting status.
  - 1.3 Inclusion of election and enrolment information with Council rates notices to reach property owners and ratepayers directly.
  - 1.4 A city-wide flyer distribution campaign providing residents with key election dates, information about the changes, and guidance on what to expect throughout the election process.

- 1.5 Delivery of four community pop-up engagement sessions in conjunction with the Council's Business Plan and Budget consultation activities earlier this year.
  - 1.6 Hosting of a dedicated Lord Mayor Industry Briefing forum for businesses impacted by the electoral changes.
  - 1.7 Presentations and information sessions delivered through key stakeholder networks, including Property Council and Adelaide Economic Development Agency (AEDA) events.
  - 1.8 Featured election information in community/business newsletters.
  - 1.9 Distribution of industry packs, including flyers, posters and social media posts utilising AEDA's industry distribution groups.
  - 1.10 Delivery of an extensive social media and digital communications campaign, which will continue through to April 2027 to support voter awareness and enrolment activities
2. The progress of Administrations engagement activities to date has resulted in the following enrolments

| <b>Property Owner Category</b> | <b>Nominations Received</b>               |
|--------------------------------|-------------------------------------------|
| Residential                    | NA – All residents automatically enrolled |
| Non-residential Individual     | 571                                       |
| Body Corporate                 | 235                                       |
| Group                          | 877                                       |
| Total                          | 1,683                                     |

- 2.1 The Elections Team is also developing additional engagement initiatives specifically targeted at individual owners of investment properties within Adelaide, with the aim of further increasing awareness and enrolment on the Supplementary Voter Roll. This will include an additional mailout for late October.
  - 2.2 Body corporate and Group nominations
    - 2.2.1 Where no nomination is received, legislation requires a default nominee to be appointed by the Chief Executive Officer.
    - 2.2.2 Extensive work using ASIC and ABR data has identified default nominees for 3,125 body corporates, with approximately 450 remaining to be finalised.
    - 2.2.3 All nominations and default appointments will be validated against the SA electoral roll in conjunction with ECSA.
    - 2.2.4 Identified default nominees for both Body Corporates and Groups will be automatically enrolled at the close of Roll.
  - 2.3 Engagement Statistics: Between May and September 2026, the City of Adelaide social media engagements through LinkedIn, Facebook and Instagram for election promotion attracted 20,000 views, 46,000 impressions and a reach of 27,000.
3. The City of Adelaide is working closely with a range of stakeholder organisations to increase awareness of the legislative changes and encourage eligible electors to enrol on the Supplementary Voters Roll including producing short videos for social media engagement.
- 3.1 These included the production of videos with:
    - 3.1.1 The Lord Mayor and Theo Maris, released in June 2026
    - 3.1.2 Tammy Barton, My Budget, released in June, re-release in Oct & Nov 2026
    - 3.1.3 Sam Johnson, Litter Attention Seeker Café, released in June, re-release in Oct & Nov 2026
    - 3.1.4 Gianna Murphy, Renew Adelaide, released in July 2026, re-release in Oct & Nov 2026
    - 3.1.5 Eloise Hall, Taboo, released in July 2026, re-release in Oct & Nov 2026
    - 3.1.6 Cameron Henderson, Devonish, Harris & Henderson, released in July 2026, re-release in Oct & Nov 2026
    - 3.1.7 Wayne Chao, President of Chinatown Adelaide of SA Inc (Mandarin) to be released in Oct 2026
    - 3.1.8 James Guo, Managing Director Auta Group (Mandarin) to be released in Nov 2026.

- 3.2 Administration has worked closely with the Property Council of Australia, which has been actively promoting enrolment information and key election messages through its networks and stakeholder channels. To support these efforts, the City has provided information and resources that can be shared directly with property owners and investors.
- 3.3 As part of this partnership, Property Council Executive Director Bruce Djite collaborated with the City to produce a promotional video encouraging eligible electors, particularly property owners and investors, to check their eligibility and enrol as soon as possible.
- 3.4 The Associate Director, Governance & Strategy, will present on the election changes to the Property Council of Australia, SA Chapter membership at the City Shapers event on Tuesday, 24 November 2026.
- 3.5 Administration will continue to work with industry bodies and stakeholder groups to maximise awareness of the electoral changes and support enrolment activities leading up to the close of roll.

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| Staff time in receiving and preparing this reply | To prepare this reply in response to the question on notice took approximately 5.5 hours. |
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- END OF REPORT -